

Usage Profiles of Alliance Libraries - Demand-Driven Acquisition Pilot

The profiles below are quick looks at the DDA pilot usage in Alliance libraries as of October 14, 2011.

Key to Profiles:

Uses: For these profiles, we are counting all usage, not just that which triggers a short-term loan or purchase. In some cases, a user may have accessed the book three times over the short-term loan period and that is counted as three uses for the purpose of this evaluation.

Total list price of content used: This is based on an average list price of \$101.73, calculated on 10/17/11.

Percentage of list: In the calculations below, a lower percentage of list price is desired as it shows the initial investment made by the library as relative to the price of content used by that institution. A higher percentage means that the library has seen a smaller return on their investment so far; a lower percentage denotes a larger return on investment.

Summary:

Twenty-two libraries have already seen a significant return on investment, paying 75% or less of list price to facilitate access to content.

Nine libraries have not seen a return on investment yet. This is either because their usage is low enough at this point that they have paid over 100% of list price to facilitate access to content or because they have not yet had any usage. Of these nine, two have not loaded records or provided a way for their users to find the titles in their catalog.

For all Alliance libraries, the return on investment will be increased by permanent access to those titles that have seen enough usage to trigger a purchase. As of October 14, we have purchased 21 titles.

It's important to note that as the pilot continues, libraries will see a greater return on investment.

Profiles:

Central Oregon Community College

Loaded records locally: 7/15/11

Classes started: 9/19/11

8 uses as of 10/14/2011

Total list price of content used = \$813.84

Contribution: \$2,500

Central Oregon Community College has paid 307% of list price to facilitate access to content at its library.

Central Washington University

Loaded records locally: 7/7/11

Classes started: 9/21/11

117 uses as of 10/14/2011

Total list price of content used = \$11,902.41

Contribution: \$10,000

Central Washington University has paid 84% of list price to facilitate access to content at its library.

Chemeketa Community College

Loaded records locally: n/a, relying on WCL and KnowledgeBase

Classes started: 9/26/11

19 uses as of 10/14/2011

Total list price of content used = \$1,932.87

Contribution: \$2,500

Chemeketa Community College has paid 129% of list price to facilitate access to content at its library.

Clark College

Loaded records locally: 7/7/11

Classes started: 9/26/11

111 uses as of 10/14/2011

Total list price of content used = \$11,292.03

Contribution: \$2,500

Clark College has paid 22% of list price to facilitate access to content at its library.

Concordia University

Loaded records locally: 7/7/11

Classes started: 8/29/11

90 uses as of 10/14/2011

Total list price of content used = \$9,155.70

Contribution: \$5,000

Concordia University has paid 55% of list price to facilitate access to content at its library.

Eastern Oregon University

Loaded records locally: 8/9/11

Classes started: 9/26/11

21 uses as of 10/14/2011

Total list price of content used = \$2,136.33

Contribution: \$5,000

Eastern Oregon University has paid 234% of list price to facilitate access to content at its library.

Eastern Washington University

Loaded records locally: n/a, relying on WCL and KnowledgeBase

Classes started: 9/21/11

96 uses as of 10/14/2011

Total list price of content used = \$9,766.08

Contribution: \$10,000

Eastern Washington University has paid 102% of list price to facilitate access to content at its library.

George Fox University

Loaded records locally: 7/15/11

Classes started: 8/29/11

197 uses as of 10/14/2011

Total list price of content used = \$20,040.81

Contribution: \$5,000

George Fox University has paid 25% of list price to facilitate access to content at its library.

Lane Community College

Loaded records locally: 7/6/11

Classes started: 9/26/11

140 uses as of 10/14/2011

Total list price of content used = \$14,242.20

Contribution: \$2,500

Lane Community College has paid 18% of list price to facilitate access to content at its library.

Lewis & Clark College

Loaded records locally: 7/26/11

Classes started: 8/29/11

80 uses as of 10/14/2011

Total list price of content used = \$8,138.40

Contribution: \$5,000

Lewis & Clark College has paid 61% of list price to facilitate access to content at its library.

Linfield College

Loaded records locally: n/a, relying on WCL and KnowledgeBase

Classes started: 8/29/11

57 uses as of 10/14/2011

Total list price of content used = \$5,798.61

Contribution: \$5,000

Linfield College has paid 86% of list price to facilitate access to content at its library.

Marylhurst University

Loaded records locally: 7/1/11

Classes started: 9/26/11

73 uses as of 10/14/2011

Total list price of content used = \$7,426.29

Contribution: \$5,000

Marylhurst University has paid 67% of list price to facilitate access to content at its library.

Mount Hood Community College

Loaded records locally: Have not loaded

Classes started: 9/26/11

0 uses as of 10/14/2011

Total list price of content used = \$0

Contribution: \$2,500

Mount Hood Community College has not yet accessed any content.

Oregon Health and Science University

Loaded records locally: 7/8/11

Classes started: 9/26/11

83 uses as of 10/14/2011

Total list price of content used = \$8,443.59

Contribution: \$5,000

Oregon Health and Science University has paid 59% of list price to facilitate access to content at its library.

Oregon Institute of Technology

Loaded records locally: n/a, relying on WCL and KnowledgeBase

Classes started: 9/26/11

11 uses as of 10/14/2011

Total list price of content used = \$1,119.03

Contribution: \$5,000

Oregon Institute of Technology has paid 447% of list price to facilitate access to content at its library.

Oregon State University

Loaded records locally: 7/15/11

Classes started: 9/26/11

213 uses as of 10/14/2011

Total list price of content used = \$21,668.49

Contribution: \$15,000

Oregon State University has paid 69% of list price to facilitate access to content at its library.

Pacific University

Loaded records locally: 7/5/11

Classes started: 8/29/11
63 uses as of 10/14/2011
Total list price of content used = \$6,408.99
Contribution: \$5,000
Pacific University has paid 78% of list price to facilitate access to content at its library.

Portland Community College
Loaded records locally: 9/29/11
Classes started: 9/26/11
56 uses as of 10/14/2011
Total list price of content used = \$5,696.88
Contribution: \$2,500
Portland Community College has paid 44% of list price to facilitate access to content at its library.

Portland State University
Loaded records locally: 7/1/11
Classes started: 9/26/11
407 uses as of 10/14/2011
Total list price of content used = \$41,404.11
Contribution: \$10,000
Portland State University has paid 24% of list price to facilitate access to content at its library.

Reed College
Loaded records locally: 7/11/11
Classes started: 8/29/11
118 uses as of 10/14/2011
Total list price of content used = \$12,004.14
Contribution: \$5,000
Reed College has paid 42% of list price to facilitate access to content at its library.

Saint Martin's University
Loaded records locally: 8/4/11
Classes started: 8/30/11
13 uses as of 10/14/2011
Total list price of content used = \$1,322.49
Contribution: \$5,000
Saint Martin's University has paid 378% of list price to facilitate access to content at its library.

Seattle Pacific University
Loaded records locally: 7/26/11
Classes started: 9/26/11
144 uses as of 10/14/2011
Total list price of content used = \$14,649.12
Contribution: \$5,000
Seattle Pacific University has paid 34% of list price to facilitate access to content at its library.

Seattle University
Loaded records locally: 7/27/11
Classes started: 9/21/11
130 uses as of 10/14/2011
Total list price of content used = \$13,224.90
Contribution: \$7,000
Seattle University has paid 53% of list price to facilitate access to content at its library.

Southern Oregon University

Loaded records locally: 7/29/11

Classes started: 9/26/11

58 uses as of 10/14/2011

Total list price of content used = \$5,900.34

Contribution: \$5,000

Southern Oregon University has paid 85% of list price to facilitate access to content at its library.

The Evergreen State College

Loaded records locally: 7/5/11

Classes started: 9/26/11

181 uses as of 10/14/2011

Total list price of content used = \$ 18,413.13

Contribution: \$7,000

The Evergreen State College has paid 38% of list price to facilitate access to content at its library.

University of Oregon

Loaded records locally: 7/1/11

Classes started: 9/26/11

338 uses as of 10/14/2011

Total list price of content used = \$34,384.74

Contribution: \$15,000

University of Oregon has paid 44% of list price to facilitate access to content at its library.

University of Portland

Loaded records locally: 7/28/11

Classes started: 8/29/11

59 uses as of 10/14/2011

Total list price of content used = \$6,002.07

Contribution: \$5,000

University of Portland has paid 83% of list price to facilitate access to content at its library.

University of Puget Sound

Loaded records locally: 7/5/11

Classes started: 8/29/11

86 uses as of 10/14/2011

Total list price of content used = \$8,748.78

Contribution: \$5,000

University of Puget Sound has paid 57% of list price to facilitate access to content at its library.

University of Washington

Loaded records locally: n/a, relying on WCL and KnowledgeBase

Classes started: 9/28/11

477 uses as of 10/14/2011

Total list price of content used = \$48,525.21

Contribution: \$15,000

University of Washington has paid 31% of list price to facilitate access to content at its library.

Walla Walla University

Loaded records locally: 7/11/11

Classes started: 9/26/11

37 uses as of 10/14/2011

Total list price of content used = \$3,764.01

Contribution: \$5,000

Walla Walla University has paid 133% of list price to facilitate access to content at its library.

Warner Pacific College

Loaded records locally: 7/7/11

Classes started: 8/29/11

43 uses as of 10/14/2011

Total list price of content used = \$4,374.39

Contribution: \$5,000

Warner Pacific College has paid 114% of list price to facilitate access to content at its library.

Washington State University

Loaded records locally: 7/13/11

Classes started: 8/22/11

417 uses as of 10/14/2011

Total list price of content used = \$42,421.41

Contribution: \$15,000

Washington State University has paid 35% of list price to facilitate access to content at its library.

Western Oregon University

Loaded records locally: 7/8/11

Classes started: 9/26/11

195 uses as of 10/14/2011

Total list price of content used = \$19,837.35

Contribution: \$7,000

Western Oregon University has paid 45% of list price to facilitate access to content at its library.

Western Washington University

Loaded records locally: 7/1/11

Classes started: 9/21/11

240 uses as of 10/14/2011

Total list price of content used = \$24,415.20

Contribution: \$10,000

Western Washington University has paid 41% of list price to facilitate access to content at its library.

Whitman College

Loaded records locally: 7/2/11

Classes started: 8/30/11

98 uses as of 10/14/2011

Total list price of content used = \$9,969.54

Contribution: \$5,000

Whitman College has paid 50% of list price to facilitate access to content at its library.

Willamette University

Loaded records locally: 7/19/11

Classes started: 8/30/11

78 uses as of 10/14/2011

Total list price of content used = \$7,934.94

Contribution: \$5,000

Willamette University has paid 63% of list price to facilitate access to content at its library.