

**Evaluation Plan**  
**Orbis Cascade Alliance Demand Driven Acquisitions Pilot Project**  
**Xan Arch 2/2/12**

**Weekly:**

**Report for DDA liaisons, posted on Alliance site:**

- How much money spent (by month/total)
- Number of STLs (by month/total)
- Number of purchases (by month/total)
- Value of content for money spent
- Accesses by library
- Accesses by library and title
- Accesses by title
- Accesses by patron status

**Monthly:**

**Report to DDA Implementation Team and other key stakeholders:**

- Usage by subject area, based on call number and/or EBL subject heading
- Usage by library
- Usage by month
- Usage by publisher
- Usage by patron status (pop-up survey on EBL platform)
- Titles in the pipeline for purchase
- Estimate of when the money will run out
- What would we have purchased if we had a different trigger point? (report every other month to start)

**Midway through Pilot:**

- Usage and ROI profiles of all Alliance libraries for Council and Alliance distribution
- Training survey (qualitative)
- Method documents for library self-assessment
- Usage and ROI spreadsheet for team use
- Report to Council, as needed

**End of Pilot:**

**Technical and Content Survey**

**Final Evaluation of Pilot:**

- Usage by OCLC call number and by EBL subject
- Number of schools that contributed to the purchases
- Percent of titles available in subject area versus percent of titles purchased in that subject area
- Percent of titles generating short term loans but not purchases and subject area breakdown for titles generating short term loan but not purchase
- Usage by month
- Usage by publisher, compared with percent representation of each publisher in the file
- Usage based on discovery options
- Percent of budget spent per month
- Usage by user type
- Print duplication during pilot

**Usage and ROI profiles of all Alliance libraries for Council and Alliance distribution**

**Evaluation of Catalog Records:**

- Encoding level of records and any effect on which titles were purchased
- Existence of subject headings on records and any effect on which titles were purchased.

**Post-Purchase Usage**