

**Proposed Cooperative Collections Projects  
Supporting the Orbis Cascade Alliance's Strategic Agenda**

**Submitted by the  
Collection Development and Management Committee,  
Steering Team**

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PROJECT OVERVIEW

Cooperative collection development and management serves a fundamental role in the Orbis Cascade Alliance's strategic agenda, "Design for Engagement" goal. Working cooperatively, we strive to reduce duplication, increase access, and get the best value for our budget. The Collection Development and Management Committee proposes six specific projects to focus on in the coming years.

- Project 1: Investigate and initiate a print DDA pilot
- Project 2: Investigate and implement an evidence-based streaming video access program
- Project 3: Preserve access to unique holdings
- Project 4: Evaluate and adapt the ebook program
- Project 5: Conduct an Alliance-wide collection analysis
- Project 6: Evaluate and adapt the threshold policy

PROJECT DETAIL

***Project 1: Investigate and initiate a print DDA pilot***

Expand the current DDA e-book program to include a print component. This opt-in pilot will continue to leverage user demand but will focus on titles unavailable through the e-book program. Avoiding short-term loans and multiple copy purchases, the pilot will also be less costly overall. Pilot will include:

- Exploration of central funding versus individual library purchasing
- Utilization of the capabilities of YBP to manage the project
- Further expansion of the publishers and titles available for "just in time" acquisition

Timeline - Begin immediately

Application to the Strategic Agenda:

- Work Smart: Leverage Financial Resources
- Design for Engagement: Collaborate for shared access and shared collections
- Innovate to Transform: Develop groundbreaking services

***Project 2: Investigate and Implement an Evidence-Based Streaming Video Access Program***

Building on the experience of Arizona University Libraries Consortium, investigate an evidence-based purchasing approach to streaming video from Alexander Street Press or other vendors. Universities across the consortium are expanding their online course offerings, and streaming video is necessary to support these courses. The evidence-based model includes the

establishment of a fixed payment amount, which is paid up front, then access is granted to a wide array of the vendor's content. At the expiration of the term, the team evaluates the use reports and applies the upfront cost to purchasing content in perpetuity. Questions about the number of participating members, budget, and vendor(s) would be resolved during the course of this project.

Timeline – Begin immediately

Application to the Strategic Agenda

- Work smart: Maximize impact → Do things the same, Do things together
- Work smart: Leverage financial resources
- Design for engagement: Collaborate for shared access and shared collections
- Innovate to transform: Develop groundbreaking services

***Project 3: Preserve access to unique holdings***

Identify unique holdings in Alliance libraries, and identify mechanisms to preserve access to critically important works. In this case, our approach focuses on unique *published and/or commercial* materials. This project does not address unique manuscripts and unpublished documents housed in archival collections.

Options *may* include:

- Investigate the overlap between Alliance unique holdings and HathiTrust holdings to determine the feasibility of Alliance HathiTrust membership.
- Begin with a plan to digitize public domain works uniquely held in Alliance libraries.
- Expansion of distributed print repository to include more monographs.
- Review and revise guidelines for last copy removal.

Timeline – Begin summer 2014

Application to Strategic Agenda:

- Design for engagement: Expose and preserve unique collections.
- Design for engagement: Collaborate for shared access and shared collections

***Project 4: Evaluate and Adapt the Ebook Program***

While continuously supporting and evaluating the current DDA ebook program, investigate alternative and complementary approaches to delivering quality ebook content to Alliance libraries. The ebook landscape has radically shifted since the Alliance implemented its DDA Pilot in Summer 2011. We should closely examine alternative approaches to ensure that the current investment is best meeting the needs of the Alliance libraries and their clientele.

Potential outcomes include:

- The adoption of an ebook subscription package
- The purchase of a curated ebook collection
- The implementation of a new purchasing/access model within the DDA parameters

Timeline – Begin Summer 2014 with potential implementation between January and July 2015.

Application to the Strategic Agenda

- Work smart: Maximize impact -> Do things together
- Work smart: Leverage financial resources
- Design for engagement: Collaborate for shared access and shared collections

***Project 5: Conduct an Alliance-wide Collection Analysis***

The CDMC Steering Team believes that data collected in a systematic collection analysis will inform a variety of future cooperative collection initiatives including but not limited to: a consortium print draw-down, a re-evaluation of the print purchasing threshold, and development of purchasing/access plans to reflect user behavior. The implementation of Alma across Alliance libraries holds the promise of pursuing in depth collection analysis across the consortium without purchasing another third-party solution. We wish to investigate all options for collection analysis and proceed with a solution that will provide the best data for our purposes.

Timeline – Pending Cohort 4 Alma go-live (Jan. 2015) and Center of Excellent Development Initiatives to further develop Alma Analytics capabilities (unknown)

Application to the Strategic Agenda

- Work smart: Maximize impact (all areas)
- Work smart: Leverage financial resources
- Design for engagement: Collaborate for shared access and shared collections
- Innovate to transform: Pursue research
- Innovate to transform: Develop groundbreaking services
- Innovate to transform: Reimagine shared systems
- Innovate to transform: Advocate for change

***Project 6: Evaluate and Adapt the Threshold Policy***

The CDMC established a voluntary maximum threshold, after which librarians should consider whether their libraries needed another copy of a monograph. In its initial year, the threshold policy was successful in reducing purchasing duplication. The following year, however, duplication increased. The Steering Team would like to use collection analysis data to re-evaluate the current purchasing threshold and modify the policy.

Timeline – Begin upon completion of “Alliance-wide Collection Analysis” project

Application to the Strategic Agenda

- Work smart: Leverage financial resources
- Design for engagement: Collaborate for shared access and shared collections