



Image credit: <https://randomuser.me/>

Samuel Waterhouse, Avocationalist

Blogger and Publisher on the history of Northwest cuisine

Demographics

Early 60s

Bachelor's degree; may have advanced degree in a professional field

Either retired or with significant leisure time; this work does not need to provide significant financial reward

Technology Comfort

Uses search engines and subject specific sites with high skills

Uses blog, social media, and self-publishing tools

“I’ve been tracking down a recipe for an authentic clam whiffle for a decade.”

Constraints

Time: medium to high

Money: medium

Expertise: high for topic

Needs

Find resources that support in-depth research at many institutions and across disciplines

Pursues quality very persistently

Strong interest in publishing and other forms of re-use

Re-use may be creative rather than scholarly

Scenarios

- ❖ Find all resources on a subject, regardless of repository, location, or discipline identity
- ❖ Find high quality metadata, particularly accurate geographic locations
- ❖ Pursues high-quality information
- ❖ May not be deadline-driven
- ❖ Could enrich metadata for an institution if given the opportunity
- ❖ Know right away what the rights status is on an item
- ❖ May not know what final product of the research is. Often begins with a blog post, which may bloom into an article, book, or other creative work
- ❖ May produce or collect materials that serve others' needs
- ❖ Connected, virtually and/or through organizations, to others interested in the subject. May have a worldwide audience or network.