### Samuel Waterhouse, Avocationalist
Blogger and Publisher on the history of Northwest cuisine

### Demographics
Early 60s  
Bachelor’s degree; may have advanced degree in a professional field  
Either retired or with significant leisure time; this work does not need to provide significant financial reward

“I’ve been tracking down a recipe for an authentic clam whiffle for a decade.”

### Technology Comfort
Uses search engines and subject specific sites with high skills  
Uses blog, social media, and self-publishing tools

### Needs
Find resources that support in-depth research at many institutions and across disciplines  
Pursues quality very persistently  
Strong interest in publishing and other forms of re-use  
Re-use may be creative rather than scholarly

### Constraints
Time: medium to high  
Money: medium  
Expertise: high for topic

### Scenarios
- Find all resources on a subject, regardless of repository, location, or discipline identity  
- Find high quality metadata, particularly accurate geographic locations  
- Pursues high-quality information  
- May not be deadline-driven  
- Could enrich metadata for an institution if given the opportunity  
- Know right away what the rights status is on an item  
- May not know what final product of the research is. Often begins with a blog post, which may bloom into an article, book, or other creative work  
- May produce or collect materials that serve others’ needs  
- Connected, virtually and/or through organizations, to others interested in the subject. May have a worldwide audience or network.