

**Alliance E-Books: Wiley Usage Based Collection Management (UBCM) Selection Summary, Year Two
 April 20, 2018
 Ebook Standing Group
 Summary**

Second Year UBCM Commitment: \$285,000 – UBCM Period: May 1, 2017-April 30, 2018
 (Selections based on usage data through May 2017-February 2018, provided early April 2018. Selection decisions due before 4/30/18.)

UBCM Cost Multiplier for selected titles:

Frontlist (2016-2018) = 4X list price

Backlist (before 2016) = 2X list price

19,936 unique titles used 378,917 times from May 2017-February 2018 by 39 institutions. (Excludes previously purchased title use by individual institutions and titles purchased through Alliance EBL DDA.)

\$0.75/use; \$14.30/title

Wiley online book list price for 19,936 titles (not including multiplier for Alliance consortial purchase = \$3,296,964)

3-Prong Selection approach:

1st prong – top titles by each institution, top 7 titles used by each institution.

2nd pass – broadest used titles across institutions, titles used by 6 or more institutions.

3rd pass – top titles in overall use, for example, titles where combined use is more than 175 uses.

Same 3 pronged approach used as Year 1; for Year 2 breakdown by categories:

Wiley UBCM title selections	Orbis Cost	% of spend	Title Count	Code	excludes Wiley published EBL DDA titles
Top 7	\$ 107,742	37.78%	244	7	* captures top 7 titles used by each institution
Broadest use (6+ inst.)	\$ 138,105	48.42%	390	B-7	* captures all titles with use by 6 or more institutions after the "Top 7" selection.
Top use	\$ 39,350	13.80%	93	T-7	* where Combined Use > 174 (target for combined use based on overall budget remaining)
Total titles	\$ 285,197		727		
UBCM target: 285,000					

Title selection breakdown by publication date and pronged approach (dollar amounts rounded)

\$ 219,046	77%	610	titles selected with print publication dates 2015 or older
\$ 83,154	38%	205	2015 or older - T7 for each institution
\$ 109,802	50%	336	2015 or older - B7
\$ 26,091	12%	69	2015 or older - more than 174 uses
\$ 66,150	23%	117	titles selected with print pub dates of 2016 or newer
\$ 24,588	37%	39	2016 or newer - T7
\$ 28,303	43%	54	2016 or newer - B7 (48 used less than 100 times)
\$ 13,259	20%	24	2016 or newer - more than 174 uses

FY17-18 Update, Selected titles:

- 1 title selected for \$7,038 (171 uses by 3 schools, selected as one of U of Idaho's top 7 used);
- 3 titles selected between \$2,000-3,000 (one selected as 3rd prong overall top with 193 uses, one as top 7 for WOU with 81 uses, and one as broad seven used by 7 institutions 12 times);
- 18 titles between \$1,000-1,999;
- 129 titles between \$500-999;
- 576 titles selected with per title cost below \$499 (82,600+ uses).

727 total titles selected; with 108,073 total uses.

Similar to year 1, did not specifically consider cost versus use by individual title.

Comparison of Frontlist/Backlist distribution Year Two vs Year One:

Year Two: 23% frontlist (2016 or newer print publication dates) / 77% backlist title selection (2015 or older)

Year One: 19% frontlist (2015 or newer print publication date) / 81% backlist (2014 or older)

Notes from Year 1 Summary:

A primary difference between DDA (Demand Driven Acquisition) and UBCM (Usage Based Collection Management)/EBA (Evidence Based Acquisition) is the ability for a level of mediation that exists with UBCM/EBA (for example: considering priorities of the group of institutions for selection). The hope is that the 3 prong approach allows us to effectively balance the goals of the Alliance while meeting needs of individual institutions.

Per Wiley, Feb 2017: Since October 2016, Wiley began offering capability to download entire books as well as downloading by chapter. They are counting download by chapter – so if an entire book with 12 chapters is downloaded, it will be counted 12 times. Per Wiley, this is keeping with industry standards, but may result in an increase of overall usage (downloads) since October 2016. In our stats for May 2016-February 2017, we aren't able to differentiate or identify stats by entire book download or chapter. So numbers may be higher for year 2, if UBCM is continued.