

**Orbis Cascade Alliance**  
**Content Creation & Dissemination Team**  
**Proposal to Accompany FY17 Budget: Aggregate Alliance Digital Content**  
 2016 February 24

The following proposal allows the Alliance to make tangible progress in FY17 on the first-priority goal that Council approved for the CCD Team in FY16: Aggregate Alliance digital content. It will enable CCD to foster a growing Alliance community of practice around digital content metadata, develop an Alliance digital collection aggregation infrastructure, support efficient aggregation in shared Primo, apply for a grant to support a portion of the activities, and apply to become a Digital Public Library of America (DPLA) service hub for Alliance members.

**Proposal**

- Use the digital content metadata standards to be completed and adopted this year
- Extend the existing digital object harvester infrastructure with contract programmer to accept sets of digital objects not associated with Archives West. The harvester will check for compliance with metadata best practices and normalize selected fields
- Set up a single pipe from the harvester to Alliance Primo
- Seek LSTA funding for a half-time metadata applications librarian to develop replicable training, scripting, and workflows so that we can prepare the 50,000 digital objects that DPLA requires for initial ingest. The grant proposal is due April 15 for a grant running the entirety of FY17.
- Apply to become a DPLA service hub for Alliance members by the end of FY17. Pending acceptance, digital content goes live 6-8 months after application
- Support this initiative with contributions from all Alliance members distributed through the 60-40 formula

**Costs**

	Year 1		Year 2
Source	Alliance Member Fees	LSTA Grant	Alliance Member Fees
Alliance Personnel	\$28,800	\$0	\$31,000
Contract Programmer	\$10,000	\$0	\$5,000
Contract Metadata Applications Librarian	\$0	\$54,500	\$0
Cloud Computing	\$2,000	\$0	\$2,000
Travel and Meetings	\$1,700	\$0	\$0

DPLA Membership	\$0	\$0	\$10,000
Grant Overhead	\$0	\$5,500	\$0
Total	\$42,500	\$60,000	\$48,000

Referring to the Collaborative Workforce model:

- W1: The proposal moves a program manager from 0.8 FTE to 1 FTE and supports small portions of other positions, all as ongoing costs. Contracted positions are in Year 1 only.
- W2: A working group of CCD will provide some support for the project. This is an ongoing commitment.
- W3: Alliance members who wish their digital content aggregated will need to participate in metadata cleanup at a rate consonant with capacity and submit digital collections to the harvester.

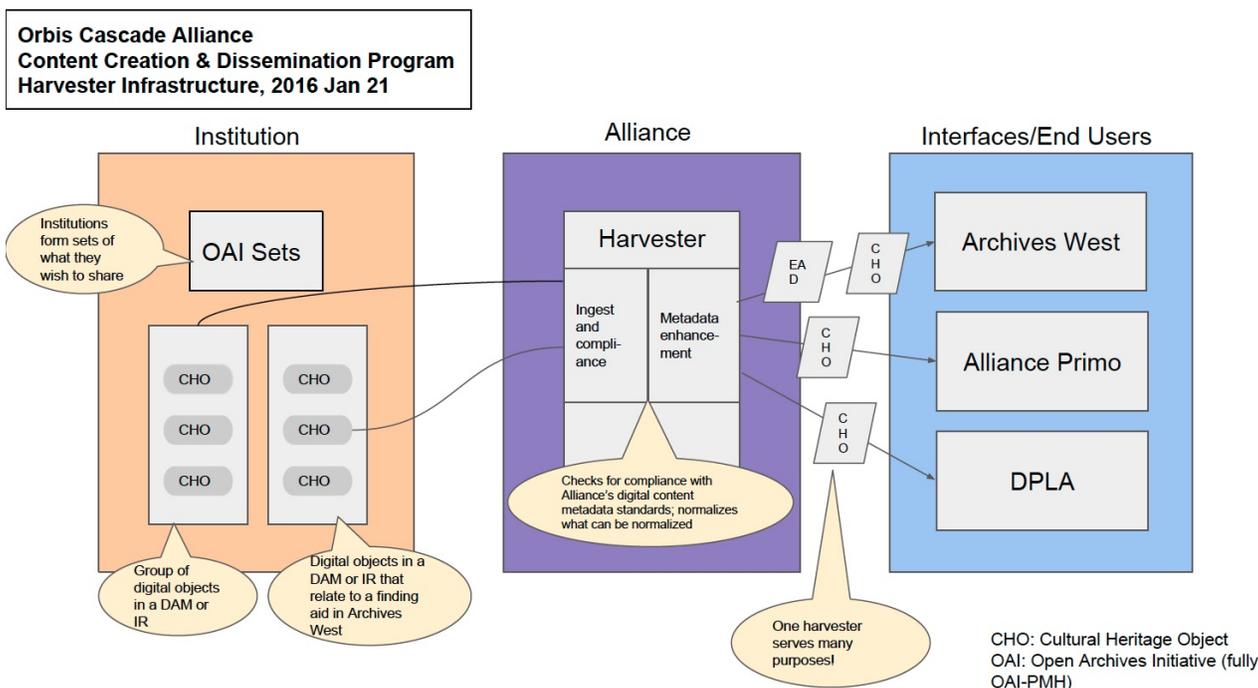
Ongoing costs are predicted to be similar to Year 2 costs, subject to normal increases in personnel costs.

**DPLA Hub and Non-Members**

This proposal addresses a possible DPLA hub for Alliance members only. Council should expect a future consideration of service to non-members with a sustainable business plan. In the meantime, any Alliance non-member in the region that wishes to be part of DPLA is welcome to work with the Mountain West Digital Library (MWDL) to make interim arrangements. We have an active dialogue with MWDL and will maintain close communication.

**Visual Representation**

The following diagram shows how this proposal implements a sensible approach to digital content aggregation at the Alliance that maximizes use of existing systems.



**Why Do This?**

- Makes tangible progress on a Council-approved goal for the Alliance
- Maximizes and optimizes consortial use of Primo by bolstering discovery from a single point

- All institutions, regardless of size or extent of local digital content, benefit from infrastructure and expanded teaching and research opportunities
- Brings the Alliance into a national-level project and conversation
- Maximum results with minimum inputs

### **More Information**

- What's a DPLA service hub? One that aggregates at least 200,000 digital objects from multiple institutions. Service hubs may offer supports for contributors including training and documentation.
- What's DPLA? See their overview at <https://youtu.be/m0ngLba4ewM>
- How does DPLA support teaching and learning? See the CCD Team's overview of this topic (an excerpt from the Team's November presentation to Council) at [https://www.orbiscascade.org/file\\_viewer.php?id=3513](https://www.orbiscascade.org/file_viewer.php?id=3513)