

Demand Driven Acquisitions Pilot Implementation Team

Progress Report to Board of Directors: June 3, 2011

Submitted by Emily McElroy, Chair of DDAPIT

Issues we want to emphasize:

- As announced by John Helmer on May 18, our go-live date is now July 1.
- Libraries will need to make a decision on how their patrons will discover the ebooks available through the pilot project. Susan Hinken, Chair of CTST, and Emily McElroy are sending an email to Alliance libraries on June 6 that will outline options for discovery and corresponding workflow. All DDA liaisons (assigned representatives for each Alliance library) will receive the email, along with earlier respondents to a survey that was issued by CTST on record loads. It is our hope that these options will be distributed within each library for discussion. An individual library's decision on how patrons discover the pilot content could have an impact on technical services workload and how libraries perceive the value of the program. As Robin Champieux, EBL, has stressed, the more that discovery is aligned with user behavior and the library's primary discovery portal, each library should see higher use from their patrons and return on the funding contribution.
- DDAPIT will need guidance on when the Board of Directors will decide whether this pilot project turns into a permanent program, and when we need to provide data to support a funding model. We are working on an exit strategy in case we need to temporarily suspend the program while we secure permanent funding.
- We continue handling inquiries from other consortia on our pilot project.

Highlights of our activities include the following:

- The project's FAQ and project timeline are regularly updated on the Alliance website.
- Jim Bunnelle, Lewis & Clark, is leading our training efforts. Because of the complexity surrounding technical services workflow, we have had to push back training dates. Current plans are to provide training in Portland and an online webinar before June 22. A training session will also take place in Seattle in early July. We plan to use portion of the Alliance Summer Meeting to provide additional training. We plan on continuing support through the duration of the pilot project. EBL and YBP have committed resources to assist in training. A subgroup of DDAPIT is meeting on June 13 to finalize training content.
- Xan Arch, Reed College, is coordinating evaluation efforts. She has developed a lengthy list of data elements that has been vetted by DDA liaisons. Diane Carroll has volunteered to help Xan and DDAPIT with evaluation.
- Mary Ellen Kenreich, Portland State University, worked with YBP representatives on our initial profile for the collection. Based on their initial work, we received input from a community college representative, Maria Wagner, on their collection needs. YBP integrated our format and subject criteria with the list of publishers participating in the pilot project. Our plan is to have 5,000 titles available by the end of the pilot project.